



News Release

Girl Scouts of Greater Atlanta, Inc.
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CORPORATE LEADERS GUIDE GIRL SCOUTS OF GREATER ATLANTA

ATLANTA, Feb. 3, 2009 — Georgia Power will host a reception today to introduce Marilyn W. Midyette, newly appointed Chief Executive Officer of the Girl Scouts of Greater Atlanta to the Atlanta business and philanthropic community at the Atlanta Civic Center from 4-6 p.m. Midyette is no stranger to Atlanta, having most recently served as Regional Vice President of Sprint Communications. Midyette brings more than 30 years in the for-profit arena to the Girl Scouts. Midyette communicated her enthusiasm and excitement stating, "I am delighted to be part of an organization that is going from *Good to Great*. Girl Scouts across America are re-branding and re-creating themselves as the premiere leadership program for girls and young women. Our new program model, focused on leadership development, resonates with today's girls and has significant implications for our society both locally and globally. As a servant leader, professional and volunteer, being part of this transformation is rewarding beyond measure!"

In building a top-notch executive team, Midyette has also hired Frances Scovil as the new Chief Financial Officer/Chief Operating Officer. Scovil has more than 25 years of experience in the for-profit arena. Her educational background includes two degrees: B.S. in Engineering from the Massachusetts Institute of Technology and M.B.A. from the University of Chicago. Most recently, Scovil was Director, Mergers and Acquisitions Integration for HD Supply (The Home Depot spin off), where she managed all aspects of acquisition integration for the \$1.4 billion Utilities division.

Midyette and Scovil are yet another two examples of talented corporate leadership who are joining others in moving from the corporate arena to that of serving in a variety of community organizations, mostly not-for-profit. In doing so, Midyette and Scovil will combine the best that Girl Scouts of Greater Atlanta has to offer while delivering the new Girl Scout Leadership Experience Model for over 40,000 girls in metropolitan Atlanta with best practices from their decades of experience in the corporate, for-profit sector. Having seasoned professionals with a renewed passion for the Girl Scout Mission, "...building girls of courage, confidence and character..." while applying the skills honed over years in the business world is a recipe, if not for a new Girl Scout Cookie, a recipe for success!

About the Girl Scouts of Greater Atlanta, Inc.

Girl Scouts of Greater Atlanta, Inc. serves approximately 40,000 girls and over 16,000 adult members in 34 counties in the Greater Metropolitan Atlanta area, northwest Georgia and Polk County, TN. Girl Scouting's Mission is to build girls of courage, confidence and character, who make the world a better place. For more information on how to join, volunteer or donate to the Girl Scouts of Greater Atlanta, Inc. call 1-800-771-4046, or visit www.girlscoutsofgreateratlanta.org.

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